



Press release 11 March 2021

## The Bundesliga chooses DERBYSTAR / SELECT as official match ball supplier again

DERBYSTAR / SELECT and Deutsche Fußball Liga (DFL) continue their successful collaboration. The existing four-year contract is extended and DERBYSTAR will continue as the official ball supplier to Germany's two best football leagues, the Bundesliga and Bundesliga 2, as well as the Supercup until the summer of 2026.

### Ground-breaking quality in the German top league

DERBYSTAR has previously been represented in the German top leagues back in the 1970s, and in the 2018-19 season, the company celebrated its comeback in German professional football. Since then, the Bundesliga Brilliant APS, the official match ball from DERBYSTAR / SELECT, has been used in all matches in the Bundesliga and Bundesliga 2.

*"We are pleased with the collaboration, which has impressed us with reliability and quality products for several years. Balls from DERBYSTAR have had an excellent reputation for decades,"* says Ansgar Schwenken, a member of DFL's board and DFL director of football affairs and supporters.

*"We are very proud that DFL wants to use our balls for another four seasons. This is proof of not only the quality of our product, but also the excellent partnership we have had from the very beginning,"* says Joachim Böhmer, COO of DERBYSTAR. The German ball manufacturer has been part of SELECT SPORT since 1991.

Peter Knap, CEO of SELECT SPORT Group, says: *"As one of the leading ball manufacturers, we supply official match balls from SELECT and DERBYSTAR to more than 14 European leagues, with the Bundesliga representing the very top of our league partnerships. The extension of our contract with the Bundesliga until 2026 gives us a unique and strong position in relation to promoting the international growth of DERBYSTAR and SELECT."*

### About SELECT

Innovation is the foundation of SELECT and has been so since 1947. SELECT SPORT is behind several of the industry's ground-breaking inventions, such as the iconic football with 32 panels and later the first hand-sewn football made of synthetic leather. In 1996, FIFA initiated international standards in football, in consultation with SELECT. SELECT is the official ball supplier to the best Danish leagues for both men and women as well as the best football leagues in Europe.

### Contact

**MERCURY d.o.o./SELECT SPORT d.o.o.** (general distributor for EX YU market)

E-mail: [info@select-sport.hr](mailto:info@select-sport.hr)

Phone: +385 47 648 888